

# WHY CHOOSE THE SENTRICON® SYSTEM?

**Convenient** – Schedule after final grade. There's no disruption to the construction process and crews don't have to leave the work site.

**Dollar-Wise** – Add margin and improve cash flow, with installation late in the construction process. No costly re-treats due to disruption, weather or regrading.

**No Delays** – Optimize labor and schedules with post-construction installation, even during unfavorable weather. This could take days off your cycle time.

**Differentiated Homes** – Stand apart from other builders by offering the No. 1 brand in termite protection as an amenity. Millions of consumers know the Sentricon System by name.

**Added Value** – The Sentricon System is a visible, tangible asset that adds lasting value to the homes you build.

**Easy on the Environment** – Little chemical is used, only when and where it's needed. No personnel or site exposure. No potential for contamination,

spills or termiticide leakage on job site. The only termite control product ever to receive the Presidential Green Chemistry Challenge Award.

**Professional Service** – Only available through highly trained, authorized professionals.

**Conforms to Federal and State Codes** – Listed with the International Code Council, National Evaluation Service Inc. (NER 644) and HUD. Most local governments accept it as a stand-alone new construction treatment.

"We've received nothing but positive feedback from our clients, who appreciate the environmental responsibility of the Sentricon System, as opposed to pumping liquid chemicals into the soil."

– Leah Turner, Ryland Homes, Orlando, Florida

 **Sentricon®**  
Colony Elimination System

No more colony. No more problem.™

[www.sentricon.com](http://www.sentricon.com)



# BUILD IN THE NO. 1 BRAND IN TERMITE PROTECTION.

When you're building valuable homes on a thin margin and a tight time frame, there's only one termite protection product that makes sense. Convenient and proven, the Sentricon® *Termite Colony Elimination System* fits your needs perfectly. Best of all, homeowners prefer it.<sup>1</sup>

The Sentricon System has protected nearly 2 million structures across the country, including the White House, Independence Hall and the Alamo. Don't the homes you build deserve the same level of protection?

## Premium amenity or upgrade.

As a premier brand, the Sentricon System is popular with homebuyers. In mid- to upscale homes in particular, the Sentricon System reinforces the value of a home, and differentiates it from others. Yet the Sentricon System requires little effort from you.

## No interruptions, delays or hassles.

When you specify the Sentricon® System, you smooth out your building schedule. The Sentricon System is installed after final grade and landscaping are complete, but before issuance of Certificate of Occupancy.

Think of all the hassles you'll avoid:

- No construction delays due to weather
- No waiting on the spray truck
- No keeping people out of the treated area
- No disrupted liquid termiticide barriers
- No missed areas at the driveway/garage entrance
- No spills, contamination or leakage of termiticides on the job site

## Proven performance.

The Sentricon System uses a proven cycle of monitoring and baiting by highly trained professionals, which eliminates the termite *colony*, not just a few termites. It doesn't break down like liquid termiticides do. Its familiar round green stations nestled in landscaping around the house are a tangible, visible asset that differentiates a home. No wonder it's the No. 1 brand in termite protection<sup>2</sup> and a growing favorite among builders.

## Preferred by homeowners.

Homeowners prefer the Sentricon System to other options.<sup>1</sup> They know its brand name well and are familiar with its efficacy. They rate it the most environmentally sound termite treatment,<sup>1</sup> as it uses only a few grams of active ingredient in areas conducive to termite activity. Quite simply, it's a step up in termite protection.

<sup>1</sup> Ipsos-Insight 2004

<sup>2</sup> Ipsos-Insight 2005

"Byland Homes was the first Orlando-area builder to offer the Sentricon System as an included feature nearly four years ago. More than 3,000 homes later, not one homeowner has complained of termite damage."

—Leah Turner, Byland Homes, Orlando, Florida

